

五国SSH連携プログラム①データサイエンスコンテスト

書類審査評価のためのルーブリックおよび決勝の評価用シート

(a) 書類審査のためのルーブリック

Data Science Contest Round 1 Grading Criteria

Grade	Creativity and Originality	Content	Cohesion	Clarity	Critical Analysis of Data
4	Is a one-of-a-kind travel plan OR takes an exceptionally novel approach to a common theme or idea.	Includes all of the points the teams must include (i.e target customers, itinerary, places that will be visited cost (USD), activities, and considerations) and each point is well explained.	The travel plan makes perfect sense, the places and activities are related and fits an overall theme, and the language and content flow very well.	The travel plan is very easy to understand, the theme and itinerary are very clear. Few to no grammar errors.	Data is used where appropriate, is used logically, clearly cited, and sources are credible.
3	Is a very well-thought out and creative travel plan with a few novel ideas not seen in other travel plans.	Includes almost all the points the teams must include (5) AND/OR each point is generally well explained.	The travel plan makes sense, the activities and places are related, and the language and content flows well.	The travel plan is easy to understand, the theme and itinerary are clear. Few grammatical errors.	Data is used to support most claims and reasons, is used mostly logically or understandably, cited, and has credible sources.
2	The overall theme and ideas of the travel plan are common with some creativity.	Includes most of the points the teams should include (4) AND/OR each point is explained.	The travel plan is doable but may be unrealistic, the activities at the various places are possible, and the language and content has some flow.	The travel plan is not very clear but the basic idea for the travel plan can be understood. A number of grammatical errors.	Some data is used, is used somewhat understandably but better data may have been used, most data is cited, and has sources.
1	Lacks originality and/or creativity and is overly plain.	Includes less than half of the points that should be included AND/OR each point is only briefly explained or not at all.	The travel plan seems to have no theme, the activities and destinations chosen appear unrealistic, and the language and content do not flow well.	The travel plan is hard to understand, there appears to be no theme, and the itinerary is not clear. Many grammatical errors that effect understanding.	Little to no data was used to support claims and reasons, is used illogically, citations are poor or non-existent, and sources are not credible.

(b) 決勝の英語プレゼンテーションのための評価シート

Creativity (10 points)	<ul style="list-style-type: none"> The plan is unique and different from the plans offered by other teams (based on sufficient market research). The plan is attractive for the target customers while showing the charms of Japan.
Content (10 points)	<ul style="list-style-type: none"> The plan has a clear concept and the travel activities match very well with the concept. The plan is well-explained (e.g., Why did you choose your customers? Why did you choose to visit a destination?), and where appropriate, is based on actual data. The plan is realistically possible, brings in sustainable revenue for the company, and the price is appropriate. The plan can be clearly understood. The content flows well with no awkward parts.
Use of Data (5 points)	<ul style="list-style-type: none"> There is a clear use of good and reliable data Data was used appropriately to justify the reasoning behind decisions The participants show a clear understanding of the data that they used
Visual Aids (5 points)	<ul style="list-style-type: none"> The slides and visual aids are engaging with no spelling or grammar mistakes. The slides and visual aids complements the presentation and help the audience in understanding the travel plan.
Presentation Skills (5 points)	<ul style="list-style-type: none"> Team is able to present in an engaging way. <p>The presentation is clear, well-practiced, and shows teamwork. (e.g., every member has a part to play)</p>
Q & A (5 points)	<ul style="list-style-type: none"> Team shows extensive subject knowledge. Team is able to answer the judges' questions clearly and readily

